

TERMS & CONDITIONS

(Applicable to Promotional Package Pricing)

Updated : 12 April 2025

Version : 2.0

1. Promotional Package Condition

The Client acknowledges that the promotional package price offered by the Service Provider is extended at a discounted rate in consideration of marketing usage rights granted to the Service Provider.

Acceptance of the promotional rate constitutes agreement to the terms set out herein.

2. Event Recording & Documentation

The Client agrees and grants the Service Provider the right to:

- a. Record video footage of the event;
- b. Capture photographs during the event;
- c. Document behind-the-scenes and event highlights;
- d. Record segments of the Service Provider's hosting, DJ performance, stage presence, and audience interaction.

Such recording may be conducted by the Service Provider or an appointed representative.

3. Marketing & Promotional Usage

The Client grants the Service Provider a non-exclusive, perpetual, worldwide, royalty-free right to use selected photos and video clips for:

Social media platforms (including but not limited to Facebook, Instagram, LinkedIn, TikTok, YouTube);

Website and landing pages;

Digital advertisements;

Showreels and portfolio presentations;

Printed marketing materials;

Event proposals and corporate presentations.

4. Scope of Usage

The Service Provider agrees that:

- a. Content used shall be event-related and professional in nature;
- b. No content will be used in a defamatory, misleading, or inappropriate manner;
- c. No sensitive personal data (e.g. NRIC, contact details, financial information) will be disclosed;
- d. Content selection shall be at the Service Provider's discretion for branding purposes.

5. Guests & Third Parties

The Client acknowledges that it is the Client's responsibility to inform guests that event photography and videography may take place.

If the Client wishes to opt out of marketing usage, such request must be made in writing prior to event confirmation and may result in adjustment of pricing to the standard (non-promotional) package rate.

6. Opt-Out Option

Should the Client request full restriction of marketing usage rights:

- a. The promotional package shall no longer apply;
- b. The Service Provider reserves the right to revise the package price to the standard rate;
- c. Such revision must be agreed in writing prior to the event.

7. Acknowledgment

By confirming the promotional package booking and making payment of the deposit, the Client confirms that they have read, understood, and agreed to these Terms & Conditions dated 12 April 2025.